**Colleges of Business Administration**

**Fast Facts**

**Total Enrollment**
2,000 Students

**Majors**
- Accounting
- Business Information Systems
- Finance
- Global Management
- Human Resources Management
- Marketing
- Supply Chain Management

**Certificate Programs**
- International Business
- Leadership and Ethics
- Supply Chain Management

**Accreditation**

CBA is accredited by AACSB International — the Association to Advance Collegiate Schools of Business, the premier accrediting body for academic programs in business. Pitt was an AACSB founding member in 1916.

**Ranks**

The College of Business Administration is ranked 27th among public university undergraduate business programs by U.S. News & World Report.

**Faculty**

CBA draws its faculty from the Joseph M. Katz Graduate School of Business, which boasts 90 full-time professors representing many areas of expertise within business. Full-time faculty, senior doctoral students, and professionals from the corporate community teach CBA courses.

**Academic Scholarships**

Pitt is committed to recruiting high-achieving students and awards hundreds of academic scholarships each year, ranging from $2,000 to full scholarships. Every freshman who applies for admission by January 15 is automatically considered for scholarships.

**Freshmen Enrollment**

- 307 Students

**Average SAT Score**

- Critical Reading: 623
- Math: 648
- Writing: 614
- Total: 1885

**High School Class Rank**

- Top 10 percent or higher: 40%
- Top 20 percent or higher: 75%
- Top 40 percent or higher: 100%

**Average High School GPA**

3.88

**Underrepresented Groups**

- 0% 8%

**Geography**

- Pennsylvania residents: 60%
- Non-Pennsylvania residents: 40%

**Careers**

Placement rate for April 2012 CBA graduates (90 days after graduation)*

- 95.5%

- Average starting salary: $49,053
- High starting salary: $70,000
- Low starting salary: $36,000
- Average number of internships per student: 2.2

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*At the time of publication, the recruitment season for the 2013 April graduating class was still underway and final figures were not yet available.

†Freshman statistics
Can you imagine life without Google searches, Facebook friends, and Twitter hash tags? They are proof that business is always adapting, always recalibrating — and business schools should be no different. In this spirit, the University of Pittsburgh’s College of Business Administration (CBA) prepares undergraduates to achieve professional lives of significance in a dynamic, global economy.

Consistently ranked among the best U.S. public undergraduate business schools, CBA is Pitt’s third-largest school by student enrollment. With access to our resources, CBA graduates pursue careers at Fortune 500 companies, small-to-medium-size businesses, startups, nonprofits, or enroll in specialized-degree graduate programs.

OUR PROGRAM FOCUSES ON FOUR PRIMARY AREAS

1. Academic Excellence
   CBA courses are taught by world-renowned faculty from Pitt’s Joseph M. Katz Graduate School of Business and business professionals steeped in real-world applications. By being part of the wider Pitt community, students can take advantage of the vast resources, programs, and extracurricular activities offered by the University.

2. Learning by Doing
   We give students a strong foundation in business fundamentals and offer a curriculum-wide commitment to experience-based learning (EBL). Students assist real companies in project-based courses, complete case studies and simulations, and participate in organizations and events that bring classroom learning to life.

3. Global Leadership
   Our students graduate ahead of the curve in terms of international expertise and a global business mindset. We offer a one-of-a-kind international internship program to South American, European, and Asian locations, a two-week international business trip for freshmen, and study abroad options to 65-plus countries.

4. Professional Development
   Our dual-focused approach helps students develop academically and professionally simultaneously. We emphasize the importance of internships and help students articulate their career goals early on. Our graduate placement rate exceeds 90 percent, due in large part to the corporate connections and tenacity of the CBA Career Services Office.

Follow us:

www.facebook.com/PittCBA
@PittCBA
www.youtube.com/KatzBusinessSchool
CBA students earn the Bachelor of Science in Business Administration (BSBA) degree and choose from seven major options.

Our program is accredited by AACSB International, the primary accreditation body for business programs in higher education. In fact, Pitt was an AACSB founding member in 1916, and has been continuously accredited ever since.

### Bachelor of Science in Business Administration Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tr>
<td>Liberal arts requirements and electives</td>
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<td>Business core curriculum</td>
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<td>Major requirements</td>
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<td>Electives</td>
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<td>Minimum credits to graduate</td>
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ACADEMIC EXCELLENCE
Certificate Programs

CBA students can opt to enhance their education with one of CBA’s three certificates:

Certificate Program in International Business — The certificate examines business disciplines in the international context and broadens understanding of cultural issues. Foreign language proficiency and international study abroad and/or internship experience is required.

Certificate Program in Leadership and Ethics — Administered by the David Berg Center for Ethics and Leadership, this certificate gives students a foundation in hands-on coursework that teaches leadership and ethics in tandem. One of few such programs in the country, the certificate develops skills in communication, group dynamics, and management.

Certificate Program in Supply Chain Management — The certificate provides students with a foundation in operations management, global supply chain management, and industrial engineering. Taught in conjunction with Pitt’s Swanson School of Engineering, the program offers an optional international travel component.

Other Options

Some CBA students choose to enhance their marketability by majoring in two areas of business simultaneously. Possible combinations include accounting and finance, marketing and supply chain management, global management and human resources management, and more. With careful planning, these combinations can often be completed within a typical four-year time frame. In other cases, CBA students opt to complement their academic program with a major outside of business. Options include:

Double Degrees — CBA students can concurrently earn the BSBA degree, including one of CBA’s seven majors, along with a degree from Pitt’s Kenneth P. Dietrich School of Arts & Sciences or School of Information Sciences. This option requires 150 credits and generally takes five years to complete. The Dietrich School offers nearly 60 different major options, from actuarial mathematics to urban studies. The School of Information Sciences offers the Bachelor of Science in Information Science.

A&S/Business Dual Major — In this program, students enrolled in the Dietrich School of Arts & Sciences enhance their liberal arts major and degree with a broad-based 12-course business major. This program is 120 credits and is typically completed in four years. Ultimately, students earn two majors within one Pitt degree.

The University Honors College

High-achieving students may take advantage of opportunities through the University Honors College. The Honors College offers honors courses, an honors degree, special advising support, additional housing options, and a variety of social and cultural activities. Our students benefit from CBA-specific options, such as research projects with faculty and the opportunity to take graduate-level business courses.
There truly is no teacher like experience. CBA students not only learn business theory, they learn how to implement these business principles in real-world settings. Reinforcing concepts in this manner gives our students a deeper understanding that carries over to the workplace, making them more ready to contribute to organizations right away.

CBA students practice experience-based learning (EBL) in the classroom and out of the classroom. Faculty members partner with businesses to develop case studies and invite guest lecturers into the classroom. From finance to marketing, CBA students have unique opportunities to solve real issues that face a wide range of companies, including DICK’s Sporting Goods, Giant Eagle, and American Eagle Outfitters.

Financial Analysis Laboratory

Finance students take classes in this 3,000 square-foot Wall Street trading environment, equipped with Bloomberg terminals and up-to-the-minute ticker boards. Located in Mervis Hall, the facility simulates an investment bank trading floor, giving students hands-on financial experiences in real time.
Projects in Marketing

This senior elective simulates the experience of working in a full-service Madison Avenue agency. Students have tackled strategic marketing campaigns for high-profile clients, including Honda, Nissan, and the Greater Pittsburgh Community Food Bank. Another group, which worked with the NFL and Pittsburgh Steelers during football season, boosted public awareness for the PLAY 60 youth exercise initiative. The team’s campaign, called “Make Every Day Gameday,” featured television spots, radio ads, print pieces, social media tools, and even guerrilla marketing tactics. The highlight for students was hearing Steelers Coach Mike Tomlin say he liked their campaign better than the NFL’s.

Randall Family Big Idea Competition

The annual University-wide entrepreneurial competition awards big prize money to teams with the winning startup pitch. Student teams spend months developing their business plan and ultimately present their product or service to a panel of esteemed judges. The competition is open to students of all majors, customarily drawing people from business, engineering, science, medicine, and the arts. A past winner, Justin Mares (BSBA ’12), came up with the concept for a roommate matching service for colleges, called RoommateFit LLC, which similar to dating services uses a personality-based compatibility metric.

Watch a video on the Big Idea Competition: www.katz.pitt.edu/big-idea-video

Read about the students’ Pittsburgh Steelers project: www.katz.pitt.edu/play60
Socially Responsible Investment Club

Students manage real money in a $100,000 investment fund, under the guidance of a former Wall Street trader, Clinical Assistant Professor of Business Administration Jay Sukits. The students create an investment policy statement to define the parameters of a socially responsible company — a process that reviews a company’s corporate governance, involvement in the community, and record on environmental issues and human rights. Next, students apply traditional financial analysis applications to the companies and select stocks from Standard & Poor’s 500 (S&P 500) Index. Their returns thus far debunk the myth that evaluating companies based on social returns weakens financial results. So far, students have bested the S&P 500 index average by 0.5 to 1.5 points each quarter.

The Berg Cup Case Competition

The Berg Cup is an annual ethics-focused case competition in which CBA students compete against business school peers from around the country. In addition to its focus on ethics, the case study, which is written by our faculty, tests students in the areas of leadership, corporate social responsibility, and sustainability. Participating schools have included the U.S. Naval Academy, the University of North Carolina, the University of Pennsylvania, and the University of Virginia. Held on Pitt’s campus in the spring term, the competition is administered by the University of Pittsburgh Chapter of Phi Beta Lambda and the David Berg Center for Ethics and Leadership.
Aimee Rosenbaum
CLASS OF 2015

Hometown: Birdsboro, Pa.

Academics: BSBA, major in accounting and Certificate in Leadership and Ethics.

Give us your best Pitt Tweet: Pitt has provided me the tools and opportunities to grow, succeed, and expand my network. #H2P

Goals after graduation: I plan to work for a “big four” accounting firm in Philadelphia and then sit for the CPA exam the summer after I graduate.

What are CBA professors like? They make the classroom a fun place to be and a comfortable environment to ask questions in. My favorite classes are obviously my accounting classes, but I have not come across a class I disliked.

Internship experience so far: My freshman year, I interned with the United Way as a tax return preparer in their volunteer income tax assistance program. Sophomore year I was a tax preparer in PricewaterhouseCoopers wealth management tax services. I also interned at University of Pittsburgh Medical Center in its internal audit department.

What support does Career Services offer? Within my first semester, I was taught many things about exploring career opportunities. CBA offers mock interviews, résumé workshops, hosts a CBA Career Fair, and brings in lots of alumni and business people through networking workshops.

Audrey J. Murrell, the associate dean of CBA, is responsible for leading all aspects of the program. Since joining Pitt’s business school in 1989, Murrell has taught courses in organizational behavior and entrepreneurship in the school’s CBA, MBA, Executive MBA, and Executive Education programs. Additionally, she is a former director of the David Berg Center for Ethics and Leadership, an interdisciplinary center which supports academic programs, student fellowships, case competitions, and faculty research.

Her extensive research projects, consulting work, and publications largely focus on mentoring and career development, gender and diversity in organizations, and social issues in management.

“The College of Business Administration teaches the business fundamentals, but that alone is not enough in today’s hypercompetitive global environment,” Murrell says. “So we give our students an unparalleled array of hands-on experiences, global exposure, and professional development. Every CBA graduate is well-positioned to make a lasting mark on the world that they can be proud of.”

Murrell earned her PhD and MS from the University of Delaware and a BS from Howard University. She is the recipient of numerous awards, including the Chancellor’s Award for Distinguished Public and Community Service and the Mayor’s Citizen Service Award from the City of Pittsburgh.
GLOBAL LEADERSHIP OPPORTUNITIES

CBA students have access to a wide variety of international experiences designed to meet the interests and curricular requirements of today’s business students. They also benefit from the assistance of the CBA Study Abroad Office located within Sennott Square, which provides resources for CBA students seeking international opportunities. As a result, 30 percent of our students have at least one international experience before graduating, as compared to the national undergraduate average of 9.5 percent (Institute of International Education).

From Academic Advising to Career Services, we are committed to helping students realize their international goals. Our International Internship Program (IIP) and Plus3 were built from the ground up to provide students with immersive global experiences. The insight our students gain into other cultures and economies helps them stand out in the competitive global marketplace.
The Katz International Business Center (IBC) is an important ally in the creation and implementation of global business programs for our students. Established in 1989, the IBC is one of 33 entities designated by the U.S. Department of Education as a resource Center for International Business Education and Research (CIBER). The IBC, which administers the Certificate Program in International Business, develops new global business courses in the CBA curriculum, establishes partnerships for our international programs, and supports student trips through grants.

International Internship Program — Students complete professional internships in foreign countries, gaining an unparalleled global business experience. Students complete the 14-week internship program at organizations such as Dow Chemical, General Motors, SiriusXM Radio, Morningstar, and Ogilvy & Mather, among others. Internship cities have included Beijing, Berlin, Dublin, Madrid, Milan, Paris, Prague, and São Paulo.

Plus3 Program — The two-week international study trip gives students the chance to travel abroad in conjunction with students from the Swanson School of Engineering. Featuring company visits, lectures, and sightseeing, Plus3 is offered in the summer to students who have completed their first year. Locations include Chile, China, Germany, and Vietnam.

Exchange Partnerships — The direct exchange partnerships we have with prestigious business schools worldwide enable students to take challenging courses of study in another country for an immersive experience. Participating schools include Euromed-Management (France), Rouen Business School (France), European Business School (Germany), Solvay Brussels School of Economics and Management (Belgium), and Universitat Pompeu Fabra (Spain), among others.

Pitt Study Abroad Office — CBA students can participate in more than 300 programs in 65 countries. Destinations include Australia, Argentina, Brazil, the Czech Republic, Ecuador, England, Germany, Greece, India, Ireland, Italy, Japan, and more. Students can study abroad during the summer, fall, or spring terms, or during a full academic year.

Jang-My Marques “Rose” Choi
Class of 2014

Academics: BSBA, marketing major and certificates in international business, and leadership and ethics.

Give us your best Pitt Tweet: CBA is phenomenal. The professors and advisors are such dynamic, caring individuals & continue to help me with future career plans. #H2P

Tell us about your global internship: Over the summer, through CBA’s International Internship Program, I had the incredible opportunity to intern as a sales rep at Naeva in Madrid, Spain. As the only English speaker at the company, I was responsible for acquiring clients in North America and the UK.

One Pitt experience you won’t forget: My favorite Pitt memory is when the entire Class of 2014 turned on the flashlights we were given at the freshman convocation, spelling the word “Pitt,” and we broke a world record.

What do you enjoy about student organizations? I am involved in many activities, including my experience as a past president of the Phi Beta Lambda professional business organization. These tremendous opportunities contributed to my development as a business professional and ethical business leader.

Goals after graduation: I want to begin my career in marketing or consulting, working for an international company, so that I can travel and expand my Spanish-language skills, while gaining a global perspective of business.
The Tafel Center for Student Success

In CBA, our student development philosophy is to simultaneously and continuously support academic and professional development. That commitment begins on day one and continues through graduation. Located on the second floor of Sennott Square, the Tafel Center for Student Success integrates all of CBA’s academic and career services into one convenient location.

CBA Academic Advising

As a CBA student, you will work individually with one academic advisor throughout your college career. Topics of discussion include course and major selection, academic planning, and opportunities such as internships and study abroad. Advisors help connect students to key resources — and provide them with the support needed to make good choices for a successful future.

CBA Career Services

CBA Career Services offers many resources to help students prepare for their unique next step — whether that is an internship, a job, graduate school, or to pursue entrepreneurial opportunities. In CBA, our focus is on helping students design a customized career strategy. We help students identify and clarify their career interests and gain the experience needed to be successful. We provide coaching on topics such as résumé development, interviewing skills, networking, and how to search for internships. We offer a wealth of networking opportunities, such as job shadowing days, career panels, employer visits to Sennott Square, and networking trips to cities such as New York and Philadelphia. As a student in CBA, it is important that you start thinking about your career early and CBA Career Services is here to help you.

Visit www.cba.pitt.edu/careers to learn more and to view our virtual career center. In addition, as a CBA student you will benefit from CBA Connect, a password-protected site exclusively for your use. Through CBA Connect, students can sign up for events, check internship or job postings, and apply for positions of interest.

The Robert S. McCulloch Family Alumni Networking Zone

Equipped with the latest Web conferencing technology, the Robert S. McCulloch Family Alumni Networking Zone — or the “Zone” as it’s known — lets students connect with alumni anywhere in the world, and they have, from California to Belgium. Since opening in 2011, the networking zone has supported 1,200 student interactions with more than 200 alumni at organizations including Google, the National Football League, PricewaterhouseCoopers, and FedEx.

Watch a video about Skype session with former Pennsylvania Gov. and US Attorney General Dick Thornburgh: www.katz.pitt.edu/skype-video
CBA Career Conference

Every September, CBA hosts a major career conference open exclusively to CBA students, which draws more than 50 companies for jobs and internships. Participants include some of the largest in Pittsburgh such as PPG Industries, PNC Financial Services Group, and Giant Eagle, and multinational firms that are among their industry’s leaders, such as Walt Disney, Ernst & Young, Target, and Verizon. In addition to the career fair session, students have the opportunity to attend a networking luncheon with recruiters as well as industry-specific panel discussions.

University and Industry Partnerships

The Pitt Office of Career Development and Placement Assistance serves the Pitt campus community with a variety of resources. Career consultants help students assess their interests and skills and provide options. The placement assistance staff coordinates on-campus recruiting, which brings an impressive range of local, national, and international firms to campus each year and connects businesses with students seeking opportunities. As a CBA student, you are encouraged to take advantage of events sponsored through this office and to make connections through FutureLinks, an online career management system for employment listings and professional events.

A sampling of organizations that have recently hired CBA students for internships and full-time positions:

- Abercrombie & Fitch
- Aflac
- ALDI
- Alpern Rosenthal
- American Eagle Outfitters
- The American Red Cross
- BNY Mellon
- Bayer
- Bechtel Corporation
- Cambridge Associates
- Cigna
- Citibank
- Citizens Bank
- CORO
- Credit Suisse
- Cystic Fibrosis Foundation
- Deloitte
- DICK’S Sporting Goods
- Dollar Bank
- Dow Chemical
- Eaton Corporation
- Eli Lilly and Company
- Ernst & Young
- FBI
- FedEx
- Freddie Mac
- FSC Marketing + Digital
- General Electric
- GlaxoSmithKline
- Goodyear
- Google
- Hershey
- Highmark
- Houlihan Lokey
- Heinz
- JPMorgan Chase & Co.
- Ketchum
- KPMG
- Lockheed Martin
- MARC USA
- MEDRAD
- Merrill Lynch & Co.
- Morgan Stanley
- National Football League
- Nestlé Purina
- Newell Rubbermaid
- Ogilvy & Mather
- ParenteBeard
- Peace Corps
- PepsiCo
- Perception Research Services
- International
- Pfizer
- Pittsburgh Pirates
- Pittsburgh Steelers
- PNC Bank
- PPG Industries
- PricewaterhouseCoopers
- Protiviti
- Prudential
- Raymond James
- Schneider Downs
- Scout Sports & Entertainment
- Target
- Sherwin-Williams
- UBS
- UPMC
- U.S. Census Bureau
- U.S. Department of State
- U.S. Department of the Treasury
- Office of the Comptroller of the Currency
- U.S. Steel
- Vanguard
- Waddell & Reed
- Walt Disney
- Wells Fargo Bank
- Westinghouse
- Wolseley
- WQED
Our faculty members, widely respected thought leaders in their fields, bring a blend of academic and professional excellence into the classroom. On the one hand, our students learn from professors who are publishing the latest research in top academic journals. On the other, they learn from industry veterans, which is why, for example, our accounting classes are taught by Certified Public Accountants.

CBA is the undergraduate division of the Joseph M. Katz Graduate School of Business. As a result, many of our professors also teach in the Katz School’s graduate-level MBA, MS in Accounting, Executive MBA Worldwide, and PhD programs. This connection gives our students access to programs not usually seen at the undergraduate level. For example, each semester a group of exemplary CBA students are invited to participate in the Katz School’s Consulting Field Projects, a graduate course in which students complete a high-level management consulting project for a paying client.

Our faculty work tirelessly to incorporate experience-based learning into the classroom, presenting students with a number of opportunities to put their lessons into action. Being based in urban Pittsburgh has its advantages, as faculty members cultivate partnerships with business leaders and leverage them into classroom teaching opportunities.

Diane Denis

Widely published in the *Journal of Financial Economics*, the *Journal of Finance*, and the *Journal of Accounting and Economics* and an associate editor of a number of finance journals, Professor of Business Administration and Katz Alumni Chair Diane Denis is extraordinarily knowledgeable in the complexities of finance. She brings this financial theory to life in her undergraduate course on corporate restructuring and mergers. Working with DICK’S Sporting Goods, Denis created an experience-based learning opportunity for students, which explored business decisions grounded in real-life examples.
Ray Jones

Few professors work as closely with CBA students as Clinical Assistant Professor of Business Administration Ray Jones. Whether he is teaching his courses in organizational behavior, business ethics, or board governance and management, Jones is one of Pitt’s most unconventional professors — to get the attention of sleepy students for an early morning class, he is known to stand on top of a desk. Outside of the classroom, Jones facilitates experience-based learning activities for students. He is the coordinator of the Certificate Program in Leadership and Ethics, the faculty advisor of the CBA chapter of Delta Sigma Pi, and the faculty advisor of the Marketing Academy, an internship in which students take on sports marketing roles for Pitt’s Department of Athletics.

View bios of our faculty: www.katz.pitt.edu/faculty-bios
The friendships and interactions students have with their peers is one of the key aspects of the CBA experience. Our student body represents a diverse mix of cultures and backgrounds. It offers students exposure to wide-ranging viewpoints.

We encourage our students to round out their experience by joining any of the nearly two dozen student-led organizations at CBA. Additionally, through partnerships with Pitt’s Office of Residence Life, we offer a unique living arrangement for freshmen.

**Competitive Edge Community**

CBA’s Competitive Edge Community helps incoming freshmen adjust to college by providing a special housing option. It groups business students together in the co-ed residence building Sutherland Hall. Not only does living with fellow business students facilitate friendships with people of common goals and interests, the Competitive Edge Community holds exclusive events: the “CBA Meet and Greet” social hour with the business school deans, movie nights with professors, outings to Pittsburgh sporting events, and an annual etiquette dinner hosted by corporate recruiters.

**Beta Alpha Psi**

Founded in 1919, the highly selective honor society admits students in the accounting, financial services, and information services disciplines through its nearly 300 collegiate chapters nationwide. The CBA chapter administers the annual Financial Stewardship Award, in conjunction with the David Berg Center for Ethics and Leadership, to recognize Pittsburgh firms with a culture of ethics. Additionally, the Beta Alpha Psi chapter has prepared pro-bono individual income tax returns for Pittsburgh’s low-income and elderly populations. The United Way of Allegheny County has awarded the chapter the Fred Rogers Good Neighbor Award in recognition of this service.
Student Organizations

CBA student organizations give students leadership experience and networking access to Pittsburgh business professionals. Additionally, our students have more than 400 University-wide student organizations at their disposal.

- Alpha Kappa Psi (professional business fraternity)
- American Marketing Association
- Ascend
- Aspiring Business Professionals
- Beta Alpha Psi (honorary society for accounting, finance, and MIS majors)
- Beta Gamma Sigma (honor society for business schools accredited by AACSB International)
- The Business Review
- Delta Sigma Pi (professional business fraternity)
- Enactus
- Fashion Business Association
- Investment Banking Club
- Phi Beta Lambda (Future Business Leaders of America affiliate)
- Roberto Clemente Minority Business Association
- Society for International Business
- Sports Business Association
- The Trading Pitt
- Undergraduate Finance Club
- University of Pittsburgh Accounting Association
- Women in Business

Enactus

The CBA chapter of Enactus is part of a global organization made up of student, academic, and business leaders, which is directing the power of entrepreneurial endeavors to create a better world. Enactus students were involved in two projects that advanced to the final round of Pitt's Randall Family Big Idea Competition — Fair Trade, a service to identify U.S. sellers for artisan groups in Brazil and Malawi, and ChronoDono, an online service matching companies in search of employee volunteer opportunities with nonprofit organizations in need of volunteers.

Thomas J. Jabro
CLASS OF 2014

Hometown: Sewickley, Pa. and Sidney, Mt.

Academics: BSBA, finance major, economics minor, Bachelor of Philosophy (Honors College), Certificate in Leadership and Ethics.

Give us your best Pitt Tweet: CBA is an adventure in which every day is a discovery of the business world and how to succeed both in the classroom and outside of it. #H2P

Goals after graduation: There are a number of paths. I would like to earn my Juris Doctor, work for a major financial corporation, become an executive, complete my doctorate, and then teach on a college level.

Why is Pitt “It?” Pitt is an elite school and offers all the benefits of a research institution, while having the size and community of a small college. I love being close to the city and the many outlets it provides.

Favorite class so far: Professor Leonce Bargeron’s Intro to Finance. He prepares his students so well and ensures that there is a strong foundation for continuing your education. He is challenging, but his course is rewarding.

What differentiates CBA from other schools? CBA obviously provides the educational background necessary for success. What makes it special are all the opportunities to see how the business world functions and how to apply my education. From start to finish, my advisors have taught me how to get a job.
Once the world’s steel capital, the City of Pittsburgh of today is home to numerous Fortune 500 companies, a variety of small-to-medium-size businesses, and a growing number of startups. The city’s diversified economy supports a thriving mix of health care, finance and banking, gas and oil energy, information technology, and manufacturing companies, to name just a few. For our students, proximity to these businesses through the University’s urban location is an invaluable competitive advantage. It gives students more job and internship opportunities, greater networking access, and additional experience-based learning in the classroom.

Pitt’s campus is roughly two miles east of downtown Pittsburgh, in the neighborhood of Oakland, the academic and cultural hub of the city, home to the picturesque 456-acre Schenley Park. Getting around Pittsburgh is easy for our students, as their student IDs let them ride fare-free on city buses, light rail, and the inclines. That makes traveling into the city’s eclectic neighborhoods or commuting to an internship in the city a breeze.

The Pittsburgh metropolitan area has received numerous accolades in recent years, having been rated the “Most Livable City in the U.S.” by Forbes magazine, The Economist, and Places Rated Almanac, and a top travel destination by National Geographic magazine. Pittsburgh has two distinct advantages: an abnormally low cost of living in comparison to peer cities and the natural beauty of tree-topped hills and three rivers converging around its skyline. In addition to championship-winning professional sports teams, Pittsburgh is home to a number of music venues that draw hip indie and nationally-known acts, renowned art and history museums, a downtown cultural district full of theaters and art galleries, the Pittsburgh Symphony Orchestra, and a number of respected ballet and theater companies.

The City of Pittsburgh continues to forge strong ties with CBA and Pittsburgh’s other universities. As these relationships grow stronger, our students will have even more opportunities to attain success in business.
### COSTS
(2013-14 ACADEMIC YEAR)

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### ALUMNI NETWORK
ACROSS THE U.S. AND THE WORLD

**BY STATE**
Alabama
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District Of Columbia
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Missouri
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
Ohio
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Virginia
Washington
West Virginia
Wisconsin

**BY COUNTRY**
Australia
Azerbaijan
Belgium
Bermuda
Brazil
Canada
China, People's Republic of
Greece
Hong Kong
India
Indonesia
Japan
Korea, Republic of
Malaysia
Mexico
New Zealand
Pakistan
Saudi Arabia
Seychelles
Singapore
Taiwan, R. O. C.
Ukraine
United Arab Emirates
United Kingdom
United States
Zimbabwe
Prospective freshmen can meet with a CBA admissions counselor Monday-Friday at 1:30 p.m. No appointment is required. Just visit 2100 Sennott Square. Other times can be scheduled at your convenience by calling CBA.

Prospective transfer students may schedule a visit and unofficial credit evaluation by calling CBA.

To schedule a general University of Pittsburgh information session and campus tour, contact the Office of Admissions and Financial Aid’s Visit Center at 412-624-7717, e-mail a visit specialist at viscntr@oafa.pitt.edu, or go to www.oafa.pitt.edu.

The University of Pittsburgh is an affirmative action, equal opportunity institution.