



**From the
Classroom.
To the City.
To the World.**

University of Pittsburgh
PittBusiness
College of Business Administration

Ranked among the nation's best business schools, Pitt Business will take you From the Classroom, To the City, To the World.

This journey is a transformational experience. You will forge your own path by taking courses that are globally focused and grounded in experience-based learning. You will develop a professional network to advance your career opportunities. And, you will have the confidence to succeed because of the exceptional support that you will receive from our outstanding faculty and professional staff.

Ranking of Public Business Schools

#12 Best Business School
– Poets & Quants

#1 Business School in PA
– Poets & Quants

#1 "Getting Grads the Jobs They Want"
– Poets & Quants

#2 for Student Diversity
– Poets & Quants

#3 Academic Advising
– Poets & Quants

#4 Business Schools by Recruiters
– Bloomberg Businessweek

#6 Career Advising
– Poets & Quants

TOP 20 of Public Business Schools
– U.S. News & World Report & Bloomberg Businessweek



From the Classroom

Academic Excellence

Learn From Two Kinds of Teachers: Acclaimed Faculty and Real-World Experience

Strong academics are the foundation of Pitt Business. While studying for the Bachelor of Science in Business Administration degree, you have endless options to customize your education to fit your ideal career path.

You can double major in business and complete cross-disciplinary business certificates. You can also enroll in our accelerated degree programs — including an MS in Accounting, MS in Information Systems, and an MBA — which allow you to earn both your bachelor's and master's degrees in around four years. Furthermore, you can take advantage of the University of Pittsburgh by earning a second degree from Pitt's Dietrich School of Arts and Sciences.

Regardless of which academic path you choose, you will embark on a wide array of hands-on learning experiences that bring the content to life. That is because experience-based learning is the foundation of our curriculum. From this, you will emerge with the intangible quality that every business prizes the most: the ability to make a difference.

The classroom is where your journey begins.

Pitt Business is continually ranked in the Top 20 or better of U.S. public business schools by leading publications, and Pitt is a founding member of AACSB International, the world's leading accreditation body for higher education business programs. Pitt is also a member of the Association of American Universities, a highly prestigious group of 62 leading research universities in the United States and Canada.



Bachelor of Science in Business Administration Requirements

	Credits
Business core curriculum	36
Liberal arts requirements and electives	51
Major requirements	15–21
Electives	12–18
.....	
Minimum credits to graduate	120

Explore Your Options





Faculty

Our faculty are central to our hands-on, experiential learning environment. They offer you the best of both worlds: real experience from the professional world and academic excellence through their scholarship. Many of our professors also teach in Pitt's Joseph M. Katz Graduate School of Business. But what truly sets our faculty apart is their caring attitude toward our students.

14:1

Student-to-Faculty Ratio



"My professors always go out of their way to make sure I am getting the best and most complete education that I can. Pitt Business is a small enough business school that it allows students to form close connections with faculty and peers, but is big enough that it provides countless opportunities outside of the classroom."

Rachel Dugan
Class of 2020

Human Resources Management and Finance

Academic Advising

Nationally Recognized

Ranked third among public programs, our academic advisors stand a cut above the rest. They pride themselves on getting to know you and how you can maximize your abilities and opportunities both at Pitt and in life. You get to work with the same advisor throughout your four years at Pitt Business. This one-on-one support is a big part of why 100 percent of students who start at Pitt Business graduate on time.

Strengths-Based Approach

Pitt Business is certified by Gallup as a strengths-based business school. The certification attests to our comprehensive advising support based on the CliftonStrengths assessment. The tool helps you discover what you naturally do best and then apply this knowledge to reach your goals. This same CliftonStrengths assessment is used by 90 percent of Fortune 500 companies.



"I truly believe that Pitt Business has the best academic advisors, period. Since the first day we met, my advisor and I have been able to develop a personal relationship that encourages trust and appreciation. My advisor really got to know me, my goals, and my story."

Stetson Fenster
Class of 2021

Accounting Major





Experienced-based Learning

Breaking Down the Walls Between the Classroom and the Business World

Our students learn by doing. Through our wide array of project-based courses, case studies, class presentations, competitions, internships, and fellowships, you have no shortage of opportunities to apply your knowledge to real-life business situations.

We also appreciate that valuable learning occurs outside the classroom. For that reason, we developed a curriculum of outside-the-classroom activities for students. It helps you develop into a well-rounded business leader ready to join any organization.



Lead a Marketing Agency

In the Projects in Marketing course, you get the experience of working for a full-service marketing agency — the lively brainstorming, the intimidating deadlines, and the thrill of seeing your own ideas come to life — by creating your own strategic marketing campaign for clients. The NFL and the Pittsburgh Steelers, FOX Sports, USGA, American Eagle Outfitters, Honda, Nissan, Chevrolet, and the Greater Pittsburgh Community Food Bank have partnered with our students on past projects. At the conclusion of the project, you present your campaign to company executives. In recent years, students in this class have won 10 national marketing competitions based on their work.



Manage an Investment Portfolio

Our Socially Responsible Investment Portfolio lets you manage a fund valued at several hundred thousand dollars, working under the guidance of a faculty member who is a former senior vice president of capital markets for major investment banks. In this project, you have two important objectives: (a) earn a high return on investment and (b) only select equities that meet socially responsible criteria. To date, returns on the fund have regularly outperformed the S&P 500 Index.



Create the Next Big Idea

You have many outlets to nurture your entrepreneurial spirit at Pitt Business. We offer a Certificate Program in Innovation and Entrepreneurship that provides a solid academic foundation. You can also receive professional guidance from our Executives in Residence who have experience in founding successful companies. There are a number of platforms to bring your ideas to life. Pitt hosts an annual university-wide startup pitch competition and hackathons on rotating topics.



Class Profile

2,100 Total Enrollment

387

Freshmen Enrollment

56%

Pennsylvania Residents

48%

Freshmen Admitted

44%

Non-Pennsylvania Residents

1280 - 1400 SAT Score, Middle 50%

28-32 ACT Score, Middle 50%

"I have the opportunity to explore all possible career paths within the business realm because of the flexible nature of the classes offered. The variety of curriculum makes it easy to determine a major, while projects give insight into specific industries. My learning is enhanced by both hands-on learning and client-facing projects, which allow students to prepare for internships, and their future."

Maggie Moses
Class of 2021
Marketing and Supply Chain Management Major



To the City

The City of Pittsburgh is an extension of our classroom. You get to complete real projects for Pittsburgh organizations and see your work get put into action. Our city, with its ongoing economic renaissance, is an ideal backdrop for our emphasis on breaking down the barriers between the classroom and the outside world.

Career Development

“You Have What Our Company Needs”

Your professional development is of the utmost importance. Our Career Development Office fully supports your development into a business leader — everything from crafting your first resume to negotiating your job offer.

We are ranked the No. 1 program in the country for “Getting Grads the Jobs They Want.” Our students have incredible access to resume-building activities, such as micro-credentials in digital marketing, sales, real estate finance, data analytics, and consulting, and to employment opportunities through our career conference in Pittsburgh, which draws at least 100 companies annually.

Portfolio of Career Development Programs

- Major-specific advising from Executives in Residence
- Student Professional Development Consultants
- Personalized career development advising
- Online skill certification programs
- Alumni - Student mentoring
- Professional Academies in Real Estate Finance, Sales, Data Analytics and Consulting
- Digital Marketing Institute
- Company site visits in Pittsburgh
- Regional networking treks to cities such as New York City

Find Your Mentoring Match

You can connect with hundreds of Pitt Business alumni for career support through our Mentoring Match program. You find your best alumni match based on job title, company, industry, location, and more. These connections allow you to receive career tips, networking support, career coaching, job shadowing — and sometimes even a job offer.



Gain Certifications in Digital Marketing

Our Digital Marketing Institute gives you the opportunity to prep for certifications in Google Analytics and Google AdWords. Taught by the founder of a digital media company, this program equips you with the important skills for today's digital marketing professionals. The program is just one of the micro-credentials we offer.



The City of Pittsburgh

No ordinary college town

Rated America's Most Livable City six times, Pittsburgh's thriving metropolitan area boasts a strong business community, natural beauty, and a dynamic cultural scene. Our students are part of the action through our campus in the city's Oakland neighborhood.

The City of Pittsburgh is integral to our student experience. You have access to jobs and internships due to our close proximity to leading companies and the relationships our Career Development Office has with corporate recruiters.

We reside next to one of the city's largest parks and also offer amenities that no rural location can match. There is a cultural district of theaters and galleries, diverse music venues that draw national acts, a thriving restaurant scene, and three professional sports teams. Reaching these attractions is easy. You can ride for free on the city's public transit system with your student ID.

#1 City in America for Jobs
– Glassdoor Job Research

#4 Best City for College Grads to Start a Career
– ZipRecruiter

#4 Most Welcoming City in the U.S.
– Budget Travel

#5 Best Sports City in the U.S.
– 24/7 Wall St.

TOP 10 Destination for Foodies
– BBC and Yelp



Real-World Business Experience

Work in Our Trading Room

As a finance or accounting student, you take classes in this 3,000-square-foot lab modeled after a trading room floor. You learn how to use the same Bloomberg and S&P Capital IQ software used by Wall Street professionals. You can also take a graduate-level finance practicum course in business where you manage a fund valued at over a half-million dollars.

Put Leadership and Ethics into Practice

Our Certificate Program in Leadership and Ethics (CPLÉ) allows you to work directly with nonprofits and businesses on social responsibility projects. CPLÉ students have conducted global sustainability projects in Italy and France, developed a Food Abundance Scorecard for Pittsburgh neighborhoods lacking access to nutritious food sources, and managed a fund to support community economic development and historic renovation. The CPLÉ lets you complete these types of projects in your sophomore and junior years. Then, as seniors, students complete a legacy project in which you create an annual service-oriented program.

Ranking of Public Business Schools

#1

"Getting Grads the Jobs they Want"

#4

Best Program by Recruiters

#6

Best Career Advising Student Profile

650

companies have hired our students for jobs and internships

95%

Placement Rate

120+

companies that attend the Pitt Business Career Conferences

96%

Internship Rate



To the World

The world is your ultimate destination at Pitt Business. You don't have to wait to get there either – you can go early and often as part of your degree. We offer study abroad in more than 75 countries and a Global Management major, a Certificate Program in International Business, exchange programs with foreign universities, and many globally focused campus activities.





Global Impact

Your Passport to Global Business

Our international programs go a step beyond traditional study abroad. We offer business-driven programs, created specifically for business students like you. Your opportunities include international internships, international company site visits, global consulting projects, and business courses at international universities. The result is an amazing experience in another country...that also develops your global business competence.

To provide support, we offer study abroad scholarships to all qualified students. This keeps the cost comparable to a semester on campus. More than half of our students study abroad before they graduate and we have one of the highest rates of international internships in the country.

Your next stop...To the World.



Global Business Institute

Our Global Business Institute (GBI) operates in Buenos Aires, Florence, London, Shanghai, and Sydney. The GBI lets you take business courses taught by Pitt-approved faculty and complete guaranteed professional internships. Many courses also count toward the academic requirements of our Certificate Program in International Business.

International Internship Program

Our International Internship Program (IIP) lets you complete professional summer internships in six countries across the world. Hiring organizations have included General Motors, Ogilvy & Mather, Mylan, and SiriusXM Radio. Recent IIP locations have been Berlin, Dublin, Madrid, Paris, and Prague.



Plus3 Program

Our Plus3 program offers early study abroad for rising sophomores. You take a three-credit course and explore international business in a specific country. Locations have an industry focus: Argentina (healthcare management), China (smartphone industry), Costa Rica (coffee), Ecuador (flowers/chocolate), Germany (automotive), Italy (textiles), South Korea (smart systems), and Vietnam (international development).



Become Immersed Internationally

Serving the Global Community

Our global service-learning programs are long-term commitments between Pitt Business and community partners abroad. They offer coursework for academic credit and international travel over Spring Break to perform consulting work. You can participate in a project with a community organization in Puerto Rico that is seeking to protect the country's disappearing urban wetlands. Or you can work with a nonprofit in Bolivia that supports disabled youth by helping it to grow its revenues. Another option is to assist an organization in Trinidad and Tobago that is developing eco-tourism in the region.

Studying the Tech Industry in Europe

Our Haller Global Honors Fellowship gives you the opportunity to visit large tech companies in Dublin, Ireland. The city is home to the European headquarters for many American firms. Site visits include Google, Facebook, and Microsoft. This program is for incoming honors freshmen and is held in the summer before your freshman year. You will complete an accelerated course for several weeks in Pittsburgh and then travel to Dublin for two weeks.

100%
of qualified students receive a study abroad scholarship

60%
of students study abroad at least once before graduation

21%
of students complete an international internship

75+
countries are available for students to study abroad

"Traveling on a two-week program to Germany in the summer after my freshman year through Plus3 was an unforgettable experience. Throughout our collaborative project with the University of Augsburg, I was able to learn about German lifestyles, better appreciate its culture and customs, and interactively examine the German business environment. Additionally, the program paved the way for wonderful friendships and experiences."

Krishna Subramanian
Class of 2020
Finance and Business Information Systems



The Pitt Experience



Student Life

Embrace Your **Work-Fun Balance**

You are part of a close-knit community at Pitt Business. Our atmosphere is both competitive and supportive. Your peers will push you to succeed — and will also help you get there.

Pitt's beautiful campus is home to many special traditions and landmarks. From the Cathedral of Learning to "Sweet Caroline," our students enjoy everything that Pitt has to offer. Your experiences at Pitt make you part of our broader alumni community. Our alumni are global and stand ready to help you at every turn.

Our students embrace diversity as a core value at Pitt Business. Our environment is inclusive to all students, regardless of race, nationality, sexual orientation, gender identity, religion, or political beliefs. We're ranked as the number two public business school for diversity.



Be a Leader in a Student Organization

Our student organizations offer high-quality leadership and networking experiences. We have more than two-dozen student organizations with a business focus. They encompass the various business majors, specific industries, honors organizations, co-ed professional business fraternities, and specialized groups.

Outcomes of Participation in Pitt Business Student Organizations:

<p>#1</p> <p>predictor of landing a job at graduation</p>	<p>26</p> <p>number of business-focused student organizations</p>
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\$2,700
higher salary on average

"As a student at Pitt Business, the community within the larger Pitt community is absolutely the thing that I enjoy most. The curriculum is built to ensure that no one is insulated in just one discipline, and it shows. I've had the opportunity to participate in the Socially Responsible Investment Portfolio, which helped me find my passion for investing and gave me a foundation of knowledge."

Matthew Jones
Class of 2020
Finance



Organizations that have recently hired Pitt Business students

- | | | |
|----------------------------|--------------------------|---------------------------------|
| Abercrombie & Fitch | GE Capital | Newell Rubbermaid |
| Accenture | General Electric | Norfolk Southern |
| Aflac | General Motors | Northrop Grumman |
| ALDI | Giant Eagle | Northwestern Mutual |
| Amazon | GlaxoSmithKline | Ogilvy & Mather |
| American Eagle Outfitters | GNC | PepsiCo |
| The American Red Cross | Goldman Sachs | Pfizer |
| ADP | Goodyear | Pittsburgh Penguins |
| BNY Mellon | Google | Pittsburgh Pirates |
| Bayer | Grant Thornton | Pittsburgh Steelers |
| BDO | Hershey | PNC Financial Services Group |
| Bechtel Corporation | Highmark | PPG Industries |
| Bloomberg LP | Honeywell Aerospace | PricewaterhouseCoopers |
| The Boeing Company | HP | Protiviti |
| Boston Consulting | Intel | Prudential |
| Campbell Soup Company | Ipsos | QVC |
| Cardinal Health | JLL | Schneider Downs |
| Capital One | Johnson & Johnson | Siemens |
| Cintas | JPMorgan Chase & Co. | Target |
| Cigna | Kennametal | Thermo Fisher Scientific |
| Citibank | Key Bank | T. Rowe Price |
| Citizens Bank | KPMG | Sherwin-Williams |
| Clark & Associates | The Kraft Heinz Company | UBS |
| Cleveland Clinic | LinkedIn | Unilever |
| Credit Suisse | Lockheed Martin | UPMC |
| Cystic Fibrosis Foundation | L'Oreal | U.S. Department of State |
| Deloitte | Macy's | U.S. Department of the Treasury |
| DHL Logistics | MARC USA | Urban Outfitters |
| DICK'S Sporting Goods | McKinsey & Company | U.S. Steel |
| Dollar Bank | Merrill Lynch & Co. | Vanguard |
| Dow Chemical | Microsoft | Walt Disney |
| Eaton Corporation | Morgan Stanley | Wells Fargo Bank |
| Ernst & Young | Mylan | Westinghouse |
| FedEx | National Football League | Williams |
| Freddie Mac | Nestlé Purina | Yelp |

Living Learning Community

As an incoming freshman, you have the opportunity to live in our Living Learning Community in Bruce Hall. Located in the heart of campus, this renovated residence hall offers suite-style accommodations where you have your own kitchen, bathroom, living room, and closet space. You will also enjoy the experience of residing alongside fellow business students and receive special benefits, including Bruce Hall-specific events and site visits and enhanced networking with recruiters and alumni.

What is the Pitt Business Living Learning Community?

The Living Learning Community model puts you in a residence hall of fellow freshmen from Pitt Business. You are surrounded by peers who are taking similar classes and have shared interests. This makes it easier to form friendships and get involved in our student organizations. The experience leads to a wonderful first year at Pitt Business.

#1

Ranked Living Learning Community at Pitt

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Commit to Pitt

VISIT US

Prospective freshmen can attend a Pitt Business information session on select weekdays. Details and registration are available online at oafa.pitt.edu/visit. The session focuses on Pitt Business academic programs, experience-based learning opportunities, internships, career development, student life, global options, and more. Students who prefer to visit on another weekday can schedule a different time by calling Pitt Business.

Prospective transfer students may schedule a visit and an unofficial credit evaluation by contacting Pitt Business directly.

To visit the University of Pittsburgh for a general University presentation, campus tour, or event, please register online at oafa.pitt.edu/visit or contact the Office of Admissions and Financial Aid Visit Center at 412-624-7717 or visitctr@pitt.edu.

The University of Pittsburgh is an affirmative action, equal opportunity institution.

CONTACT US

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